

Your Privacy

Fathom Reads is committed to protecting your privacy. We use any information we obtain about you to communicate with you and to provide a personalized experience on our site. Please read on for more details about our privacy policy.

Information: what do we collect, how do we collect it, and how do we use it?

- We will not collect any personally identifying information from you other than the information you supply to us on a voluntary basis.
- When you submit a question, we will respond using your e-mail address and then delete your e-mail address from our records.
- When you submit a comment, review, or other written statement, we also ask for your e-mail address, although you can choose not to have your e-mail address displayed with your submission. We may in the future wish to use your comment, review, or other submission on our Web site in which case we will contact you for permission.
- When you subscribe to our newsletter, enter a contest, or participate in a promotional feature, we may ask for your name, address, and e-mail address so we can distribute the newsletter or administer the promotional feature/contest and notify winners.
- We do not collect any personally identifying information from children under the age of thirteen on our site.

Google Analytics:

This website uses Google Analytics to help analyze how users use the site. The tool uses "cookies," which are text files placed on your computer, to collect standard internet log information and visitor behavior information in an anonymous form. The information generated by the cookie about your use of the website (including IP address) is transmitted to Google. This information is then used to evaluate visitors' use of the website and to compile statistical reports on website activity for Fathom Reads.

We will never (and will not allow any third party to) use the statistical analytics tool to track or to collect any Personally Identifiable Information (PII) of visitors to our site. Google will not associate your IP address with any other data held by Google. Neither we nor Google will link, or seek to link, an IP address with the identity of a computer

user. We will not associate any data gathered from this site with any Personally Identifiable Information from any source, unless you explicitly submit that information via a fill-in form on our website.

You may choose to accept or decline cookies. Most web browsers automatically default to accept them, but you can usually modify your browser setting to decline cookies. If you reject cookies by changing your browser settings, please be aware that this may disable some of the functionality on our website.

Disclosure of Information to Others

Fathom Reads does not sell, trade, or rent your personal information to others.

Updating Your Information

You may update or change information related to your interaction with Fathom Reads by e-mailing us your changes. For other questions related to updating or changing your account information, please send an e-mail to the same address.

Your Consent

By using our Web site, you consent to the collection and use of information you provide pursuant to the terms of this privacy policy. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it. We therefore ask you to check back here regularly.

Tell Us What You Think

Fathom Reads welcomes your questions, suggestions, and comments about privacy. Please send us an email.

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